

**Program and invitation meeting European
Christmas tree growers 1-3 July 2025
Netherlands**

It is with great pleasure that we invite you to the annual meeting of European Christmas tree growers. We have put together a varied program with visits to Christmas tree growers and nurseries, various demonstrations and also time for informal networking moments.

Tuesday 1 July 2025

-11:00 Walk-in and reception Van der Valk Hotel Aalsterweg 322, 5644 RL Eindhoven.

-12:00 Lunch including drinks.

-13:30 Departure by double-decker bus.

-14:00 Arrival and reception at;

Christmas tree nursery Lenders Venlo



-Guided tour of the fields.

-Demonstration of Christmas tree harvesting with root ball.

-17:00 Departure to hotel.

-18:00 Arrival at hotel.

-19:00 Dinner buffet incl. drinks.

Bar open until midnight. (not included)

Wednesday 2 July 2025

-8:00 Breakfast buffet

-9:15 Departure by bus.

-10:00 Arrival at PT potcultures Someren

PT-Potcultures grows 3,500,000 mini Christmas trees annually. (Conica)



12:30 Departure bus

1:00 PM Arrival De Ontginning Boomkwekerij Maarheeze

1:15 PM Lunch

2:00 PM Start of guided tour of the nursery (Christmas trees, yew and beech)



Also demonstration of old tractors, diesel engine, etc.

17.30 Departure to Hotel.

19.00 Dinner buffet including drinks

Bar open until midnight (not included)

Thursday 3 July 2025

-7.30 am Breakfast buffet

-8.30 am Departure Bus

-9.30 am Arrival Van Den Berk Nurseries



Van Berk tree nurseries has a surface area of 450 ha and a range of more than 1600 tree species and cultivars.

9.30 am Reception with coffee/tea and presentation.

Followed by a tour of the nursery. (in 4 groups; Dutch/German/French/English)

-12.30 pm departure to Christmas tree nursery Gebr, Geraets in Hapert



-13:00 Arrival

-13:15 Lunch

-14:15 Tour and demonstration of the stitching machine

-17:15 Departure to Eindhoven.

-17:45 Arrival at Hotel Van Der Valk Eindhoven

-18:00 End of program

Practical details;

 When: July 1–3, 2025

 Reception location: Van der Valk Hotel, Aalsterweg 322, 5644 RL Eindhoven

 Registration: Register before March 31st 2025 via the link

The costs;

The program for the 3 days amounts to €350,-

This includes; Bus transport, lunch and dinner (excluding overnight stays)

Overnight stays;

The program starts at Hotel Van Der Valk in Eindhoven.

You can book your room yourself with a discount code!

You can choose from the following rooms; (price is per night and excluding €4.50 tourist tax per person per night)

-Comfort room for 1 person €143.50 including breakfast buffet

- Comfort room for 2 people €163,- including breakfast buffet
- Superior room for 1 person €153,- including breakfast buffet
- Superior room for 2 people €173,- including breakfast buffet

Het programma start bij Hotel Van Der Valk in Eindhoven.



Left comfort room, right superior room

If you have any dietary requirements, please inform Hans Van der Laar. See telephone number at the bottom of this page.

Book the hotel;

You can book the hotel by yourself!

Registration is possible before March 31 st 2025 with the following link;

<https://www.valkverrast.nl/acties>

You can book with the following code (with discount);

EIN-HansvdLaarKerstbomen

(Please note! There are capital letters and small letters)

Assignment for this trip;

There is room for a maximum of 85 participants, book quickly, full=full! -Registration is via the link below;

[Click here to register.](#)

-Transfer the amount due € 350,- per person to;

Vereniging Nederlandse Kerstbomenkwekers

IBAN ; NL43 RABO 0129 5345 36

stating your name/the names of the participants.

In a nutshell;

-Register via the link

-Transfer travel sum to the account of the Association of Dutch Christmas Tree Growers

-Book your own hotel room (with discount code)

-Your registrations must be received before March 31st 2025 !

We hope to welcome you on 1-3 July 2025!

Yours sincerely,

Board of the Association of Dutch Christmas Tree Growers



For more information and questions;

Hans Van der Laar

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